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**Guoen Holdings Limited**  
**國恩控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8121)**

**VOLUNTARY ANNOUNCEMENT**  
**ESTABLISHMENT OF A CHINA REGIONAL HEADQUARTERS**

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Guoen Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders (the “**Shareholders**”) and the potential investors of the Company informed of the latest business development of the Group.

The Company is pleased to announce that its subsidiary, Guoen Investment Holdings Limited, has established a China regional headquarters (the “**Headquarters**”) in Tai’an, Shangdong Province, the People’s Republic of China on 5 December 2023. The Company will leverage this platform to strengthen business development in Mainland China in the future.

The Group has consistently pursued potential business opportunities, including e-commerce, “One Health”, new technology, and new energy, to diversify its revenue streams and increase Shareholder’s value. The establishment of the Headquarters in Tai’an reflects the Company’s strategic business planning and future development approach of actively seeking out business opportunities in different regions throughout China.

By order of the Board  
**Guoen Holdings Limited**  
**Yin Di**

*Chief Executive Officer, Chairman of the Board and  
Executive Director*

Hong Kong, 15 December 2023

*As at the date of this announcement, the executive Directors are Mr. Yin Di, Mr. Yip Shek Lun, Mr. Ng Chi Fung and Mr. Liu Liping and Ms. Wan Wai Ting; and the independent non-executive Directors are Ms. Fu Hongzhi, Mr. Bian Wencheng and Mr. Hong Ming Sang.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

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